Australasian Neuroscience Society (ANS)

Conference Executive Coordinator (CEC)

Position Description

ROLE

1. The primary role of the CEC is to organize the ANS Annual Scientific Meeting (ASM). The CEC's major responsibilities include:

- the establishment of a stimulating scientific program at the ASM that encompasses the broad research interests of the Society's membership, ensures equity across gender, career stage and geographic location, and provides robust networking opportunities for the membership.
- the oversight of the activities and performance of the Professional Conference Organizers (PCO),
- the oversight of the conference budget
- the oversight of the activities of the Local Organizing Committee (LOC)

2. The CEC is a member of the ANS Executive and is also a member of the full Council of the Society.

RESPONSIBILITES

The specific duties of the CEC include but are not limited to:

1. ASM forward planning

The CEC will

- work with the ANS Exec and PCO to identify locations and venues for projected ASMs at least 2 years prior to the date of the meeting and subsequently ensure that the PCO negotiates the associated contracts such that they are beneficial to the ANS
- work with the Exec to identify and appoint an effective PCO to organize the ASM (~18 months prior to the meeting)

2. Working with the PCO to organize the ASM

The CEC and Chair of the LOC conduct monthly teleconferences with the PCO event manger to establish a critical path and ensure that (i) all aspects of conference organization are completed in a timely manner and (ii) potential issues are quickly resolved. Teleconferences are conducted biweekly closer to the meeting date.

The CEC will

- work with the PCO and the Treasurer to draw up a pragmatic conference budget that mitigates against financial loss to the ANS and preferable returns a profit, including setting the ASM registration fees
- be responsible for approving all expenditure and payment of invoices submitted by the PCO and other organizations.
- work with the PCO and the ANS Sponsorship Committee to optimize conference sponsorship
- establish a comprehensive list (a critical path see attached document for a working example of a critical path) of all organizational activities and activity deadlines. The person with responsibility for the completion of each activity is also listed.
- ensure all activities on the critical path are completed within the designated time frame.
- oversee email communications to members promoting the ASM
- oversee establishment of the conference website
- oversee the call for symposium proposals and proposal submissions via the website
- address correspondence from Society members
- work with the PCO to coordinate the travel arrangements for the invited Plenary Lecturers

3. Working with the LOC

The CEC will

- lead discussions with the Exec to identify the Chair of the LOC at least 18 months prior to the meeting.
- work closely with the LOC Chair to ensure all activities on the critical path are completed within the designated time frame.
- coordinate all conference activities planned by the ANS subcommittees
 - eg. Equity Committee Carer's grant
 - Student/ECR events
- coordinate conference social events
- oversee the selection of abstracts for oral and poster presentations
- oversee program planning and publication (website, booklet, App)

3. ASM program development

The CEC will

- take responsibility for extending the call for symposia proposals (~10 months prior to the meeting), compiling proposals and organizing the Council vote.
- be a member of the Programme Committee which oversees the ASM program.
- work with the LOC to select abstracts for oral and poster presentations
- promote and administer the ANS Satellite Meeting Partnership Subsidy scheme designed to encourage members to hold satellite meetings or workshops in association with the ASM

4. Other responsibilities/roles

The CEC will

 liaise with other Societies to undertake cooperative arrangements for reduced registrations and cross promotion of conferences.



EXAMPLE OF A CRITICAL PATH DOCUMENT:

Notes:

(i) Deadlines may vary from year to year, depending on the time-line for each ASM (ii) Members of the ANS Execuitve and ANS Programme Committee will have input into relevant items in the cirtical path in accordance with in their position descriptions.

ANS 2019 ASM

Adelaide Convention Centre, 2 – 5 December 2019

OC = Organising Committee TAS = The Association Specialists COMPLETED = ✓

| KEY DATES: | |
|------------------------------------------------|----------------|
| Distribute Save the Date | December 2018 |
| Distribute Sponsorship & Exhibition Prospectus | December 2018 |
| Distribute Call for Symposia | February 2019 |
| Call for Symposia deadline | March 2019 |
| Distribute Call for Abstracts | May 2019 |
| Online Registration Open | May 2019 |
| Call for Abstracts deadline | July 2019 |
| Early Bird Registration Close | August 2019 |
| Notification of abstract acceptance | August 2019 |
| 90 Day Room Release for Accommodation | September 2019 |
| 60 Day Room Release for Accommodation | October 2019 |
| Poster Abstracts deadline | November 2019 |
| 30 Day Room Release for Accommodation | November 2019 |

| | Responsibility | Status |
|-----------------------------------------------------------------|----------------|--------------|
| OCTOBER/ NOVEMBER 2018 | | |
| Confirm venue & sign contract | OC | \checkmark |
| Prepare detailed budget | TAS | \checkmark |
| Prepare critical path | TAS | \checkmark |
| Set up bank account and arrange seeding monies | OC/TAS | \checkmark |
| Confirm conference theme | OC | \checkmark |
| Create logo and prepare branding materials | TAS | \checkmark |
| Design a save the date flyer | TAS | \checkmark |
| Set monthly LOC teleconference dates | TAS | \checkmark |
| Draft Sponsorship & Exhibition Prospectus and submit for review | TAS | \checkmark |

| DECEMBER 2018 | | |
|-------------------------------------------------------------------------------------------------|--------|--------------|
| Release Save the Date – at 2018 conference | TAS | \checkmark |
| Release Sponsorship & Exhibition Prospectus – at 2018 conference | TAS | \checkmark |
| Social function venues source | TAS/OC | N/A |
| Identify appropriate keynote and invited speakers | OC | \checkmark |
| Conference details on ANS website | TAS | \checkmark |
| JANUARY – FEBRUARY 2019 | | |
| Confirm accommodation venues and contract room blocks | OC/TAS | \checkmark |
| Draft marketing plan | OC/TAS | \checkmark |
| Source exhibition quote | TAS | \checkmark |
| Contract exhibition company and determine final exhibition floor plan | OC/TAS | \checkmark |
| Determine overall program structure (plenary sessions / concurrent sessions) | OC/TAS | \checkmark |
| Prepare program shell | OC | \checkmark |
| Determine arrangements for invited / keynote speakers i.e. registration, airfares, | OC/TAS | \checkmark |
| accommodation and fees in accordance with budget | - | |
| Draft speaker invitation letter for review | TAS | \checkmark |
| Sponsorship and Exhibition Prospectus – phone calls & emails | TAS | \checkmark |
| Informally contact and invite identified keynote and invited speakers | OC | \checkmark |
| Launch conference website | TAS | \checkmark |
| Call for Symposia Open – 15 February | OC | \checkmark |
| Send formal letters of invitation to selected speakers who have agreed to participate outlining | TAS | \checkmark |
| entitlements | | |
| MARCH – APRIL 2019 | | |
| Prepare preliminary program | TAS | \checkmark |
| Obtain AV quotes | TAS | \checkmark |
| Select AV Supplier | OC/TAS | WIP |
| Discuss Satellite Meetings | OC/TAS | \checkmark |
| Call for Symposia deadline – 29 March | OC | \checkmark |
| Release preliminary program | OC/TAS | \checkmark |
| MAY 2019 | | |
| Prepare text for Registration Brochure and submit to OC for review | TAS | \checkmark |
| Send Registration Brochure text to graphic designer | TAS | \checkmark |
| Set up Currinda for Registrations | TAS | \checkmark |
| Themes for call for abstracts decided | OC | \checkmark |
| Discuss student travel awards | OC/TAS | \checkmark |
| Discuss satellite meetings | OC/TAS | \checkmark |
| Update website with registration details | TAS | \checkmark |
| Book keynote speakers' travel and accommodation as appropriate | TAS | \checkmark |
| Set up Currinda for abstract submissions | TAS | \checkmark |
| Source band/entertainment quotes for Welcome Reception and Gala Dinner | TAS | \checkmark |
| Call for Abstracts Open- 13 May | TAS | \checkmark |
| Online registration open – 13 May | TAS | \checkmark |
| JUNE – JULY 2019 | | |
| Draft Exhibition manual | TAS | \checkmark |
| Organise conference insurance | TAS | ✓ |
| Abstract submissions deadline – 31 July | TAS | \checkmark |
| Early Bird Registration Closes – 31 July | TAS | \checkmark |
| AUGUST 2019 | | |
| Book entertainment for Welcome Reception and Gala Dinner | OC/TAS | \checkmark |
| Send general registration reminder/promotion email blast | TAS | \checkmark |

| Review Budget vs Actuals (after early bird deadline) | OC/TAS | \checkmark |
|-----------------------------------------------------------------------------------------------|--------|--------------|
| Check current numbers against venue contracted numbers | TAS | |
| Chase outstanding money for registration/accommodation | TAS | ✓ |
| Abstract acceptance letters sent to authors | TAS | √ |
| Final program released | TAS | WIP |
| SEPTEMBER 2019 | 17.5 | VVII |
| Arrange transfers for VIPs and Keynote Speakers (if required) | TAS | WIP |
| Arrange for security at the conference exhibition (if required) | TAS | ✓ |
| Send general registration reminder/promotion email blast | TAS | \checkmark |
| Chase outstanding money for registration/accommodation | TAS | \checkmark |
| Review Budget vs Actuals | TAS/OC | \checkmark |
| Finalise exhibition & sponsorship arrangements/entitlements | TAS | \checkmark |
| Select all food and beverage requirements | TAS/OC | WIP |
| 90 Day accommodation room release | TAS | √ |
| Determine all conference room setups | TAS/OC | WIP |
| Select session chairs and invite | OC/TAS | WIP |
| Distribute Exhibition manual | TAS | √ |
| Dispatch invited speaker confirmation letters including session allocations, audio visual | TAS | WIP |
| requirements form and registration brochure, and request biographies, photos and abstracts if | | |
| not yet received | | |
| OCTOBER 2019 | | |
| Draft Event Order | TAS | WIP |
| Appoint photographer (if required) | TAS | |
| Send general registration reminder/promotion email blast | TAS | |
| Review Budget vs Actuals | TAS/OC | |
| Chase outstanding money for registration/accommodation | TAS | |
| 60 Day accommodation room release | TAS | \checkmark |
| Determine name badge and lanyard design, seek OC approval | OC/TAS | |
| Send event order information to venue (menu selections, room set ups, timings, etc) | TAS | |
| Discuss & purchase speakers' gifts | TAS/OC | |
| Draft Final Program Book text | TAS | |
| NOVEMBER 2019 | | |
| Finalise Program Book and send to graphic designer | TAS | |
| 30 Day accommodation room release | TAS | |
| Send final numbers to venue | TAS | |
| Send final rooming lists and deposits to venue | TAS | |
| Final information email to delegates – 7 days out | TAS | |
| Courier goods to the venue | TAS | |
| Print name badges, tickets, delegate lists | TAS | |
| Review Budget vs Actuals | TAS/OC | |
| Send general registration reminder/promotion email blast | TAS | |
| Chase outstanding money for registration | TAS | |
| Compile chair notes with biographical details and abstracts for chairperson packs | TAS | |
| Assign OC members to 'meet and greet' VIPs (if required) | OC | |
| Order name badges & lanyards | OC/TAS | |
| Arrange production of signage, holding slides etc | TAS | |
| Send audio visual requirements & final program to AV supplier | TAS | |
| Send Program Book to printers | TAS | |
| Poster abstracts closes – 22 November | TAS | |
| Send final general registration reminder/promotion email blast | TAS | |
| Discuss online evaluation form options | TAS/OC | |

| DECEMBER 2019 | | |
|--------------------------------------------------------------------|--------|--|
| Final event run through with the conference venue | TAS | |
| ANS 2019 Conference | OC/TAS | |
| POST EVENT | | |
| Distribute online evaluation form link | TAS | |
| Distribute accommodation commission requests to hotels | TAS | |
| Distribute Certificates of Attendance via email (if required) | TAS | |
| Chase up any outstanding monies | TAS | |
| Pay any tax invoices from suppliers | TAS | |
| Finalise final invoice for client from The Association Specialists | TAS | |
| Finalise profit/loss report | TAS | |
| Prepare event report for OC | TAS | |
| Organise post event debrief | TAS | |